



# Mission Statement

Est. May 2019

The African Institute of the Interior Design Professions (IID) promotes excellence in the practice of interior design across the African continent. We help our members develop the skills required to provide the best possible design solutions to their clients, we educate the public about the contribution interior designers make to society, and we protect interior designers' right to practice.

## Key Objectives

- Support our members in their pursuit of a sustainable livelihood by elevating their individual voices and collectively shaping the future of our industry.
- Create professional recognition within the design industry for the three distinct sectors of interior decorating, interior design and interior architecture.
- Raise the standards of education and practice for interior decorating, interior design and interior architecture.
- Foster community between members and industry both locally and internationally, in order to share best practices, support one another's businesses, and compete on a global scale.
- Promote the economic and health benefits of good interior design to the public.