

IID Advertising Rates

- Valid until June 2016



the south african institute
of the interior design professions

Mailshots **** Proof of payment is required before mailshots will be sent out**

- National: R 2000.00 non-members
R 1100.00 members
- Regional: R 1500.00 non-members
R 800.00 members
- Design fee (optional) R 600.00 non-members
R 300.00 members
- Editorial content on Blog

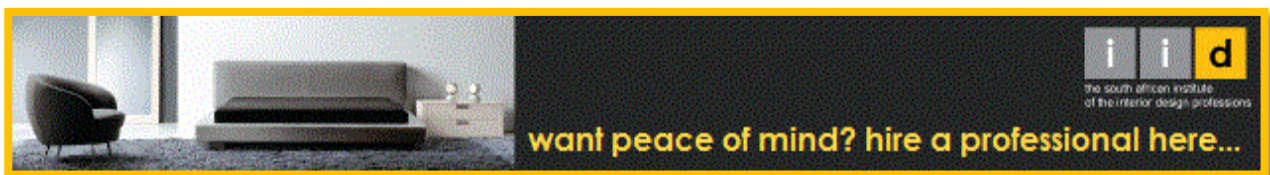
Members – free – content to be submitted to IID team for approval

Non-members – At discretion of Executive Manager, content to be submitted to IID office for approval

Website:

All banner advertising rates are per month for a 6-month period

**** Proof of payment is required before banners will be loaded**



Top Revolving Banner (as above) – 728 X 90 pixels

R 1100.00 – Members

R 1800.00 – non-Members



Side revolving banner
(as right)

120 x 240 pixels

R 600.00 – Members

R 850.00 – non Members



Side revolving banner (as above)

300 x 250 pixels

R 600.00 – Members

R 1100.00 – non Members